



IEM HSEEP Exercises

Supporting more than 200 exercises just in the past five years, IEM exercises serve as hands-on training for responders and decision makers. By measuring the difference between expected and actual capabilities, IEM exercises pinpoint necessary changes to plans, procedures, policies, training, and equipment so that improvements in preparedness can be made.

HSEEP Compliant

IEM exercises are consistent and compliant with the DHS Homeland Security Exercise and Evaluation Program (HSEEP), fulfill requirements for FEMA grant funding, and are aligned with all current national initiatives and polices. We offer exercises that:

- Build capabilities for all hazards rather than just the event being exercised; and
- Are quickly adaptable to a variety of scenarios and incidents, including recent events or newly-discovered threats.

IEM has first responder expertise and a thorough understanding of emergency management. We deliver:

- Exercises that are more realistic and more effective in testing participants, plans, and capabilities;
- An exercise team that understands fire and rescue, law enforcement, EMA, and emergency management, ensuring that the concerns of all participants are met; and
- Professionals who appreciate the capability differences between jurisdictions and understand that each jurisdiction has unique capabilities and skill levels.

Performance-based Methodology

IEM's exercise program applies a **performance-based methodology** that results in an objective assessment of preparedness and provides specific recommendations for improvement. It is carefully structured to increase an agency's or jurisdiction's capability to **mitigate, prevent, respond to, and recover** from a disaster.

HSEEP Training Course

IEM offers **HSEEP Training**, a 3 ½-day, intermediate-level training course that incorporates exercise guidance and best practices in an **interactive format**. The training allows participants to create exercise documentation, conduct planning conferences and briefings, and practice exercise evaluations.

QUICK FACTS

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Office Locations

Research Triangle Park, NC (HQ) |
Washington, D.C. | Baton Rouge,
LA | Tallahassee, FL | Conroe, TX |
Bel Air, MD | Neptune, NJ | Pueblo,
CO | Richmond, KY | San Juan, PR |
Aguadilla, PR

Our Experts

The expansive IEM team includes emergency management, homeland security, disaster recovery, public health, and national security professionals, former executives and senior leaders | FEMA, HUD, DOD, and state and local officials.

Key Service Areas

- Disaster Recovery and Management
- Emergency Management and Homeland Security
- Grants and Public Benefits Management
- Public Health Response and Policy
- Defense and National Security
- Information and Emerging Technologies

Bryan Koon

Vice President, Homeland Security
and Emergency Management
850-519-7966
bryan.koon@iem.com

IEM Exercise Services Include:

HSEEP Training Course: IEM provides intermediate-level training for federal, state, and local governments so that they have the tools and resources needed to build and maintain self-sustaining, capabilities-based exercise programs.

Exercise and Evaluation Program: IEM works with each customer to develop a comprehensive Exercise and Evaluation Program that clearly defines exercise goals, roles and responsibilities, and priorities that meet identified reporting requirements. This becomes a guide for exercise design and execution.

Response Modeling and Simulation: Using a suite of sophisticated tools developed specifically for modeling emergency response, we can build a full and realistic simulation of a response system to calculate the effectiveness of a plan or an exercise for a range of disasters. Improvements to the system can also be modeled and their impacts on protection calculated.

Custom Scenario Development: IEM develops realistic, credible scenarios that can be dynamically adjusted to increase or decrease the level of stress during exercise play, ensuring complete engagement in exercise events as they unfold.

Consequence Assessment: We use state-of-the-art tools and technologies to build credible consequence predictions for a given scenario. This information is most effective for driving scenario-based planning exercises.

Performance Measures Design: To measure the effectiveness of response, it is important to first define what outcomes are acceptable. IEM works with you to define and apply these outcomes as objective, quantitative measures of performance.

Master Scenario Events List (MSEL) Development: Relying on extensive knowledge of historical disasters as well as careful analysis of plans, procedures, and the local environment, IEM designs MSELs that enhance exercise realism.

Onsite Exercise Staffing: Experienced IEM personnel work onsite before and during the exercise to provide training to exercise players, set up and run the Simulation Cell (SIMCELL), and facilitate, manage, and evaluate the exercise.

Public Information: IEM provides support for Joint Information Centers (JICs), interfaces with media and stakeholder groups, creates press and social media injects, and develops media kits, as needed.

Exercise Evaluation and Reporting: IEM develops and provides easy-to-use evaluation forms that are used to collect objective, quantitative data during the exercise. The data collected is analyzed and compiled into an HSEEP-compliant After-Action Report and Improvement Plan (AAR/IP) that documents observed strengths and weaknesses and makes recommendations for future preparedness efforts.

Exercise Hot Wash: Immediately upon exercise completion, IEM gathers players together to discuss actions taken, problems encountered, and strengths and weaknesses of the plan and response. This allows us to capture not only factual information but also impressions and intent behind the actions taken.

IEM's Easily Accessible Contract Vehicles

Through existing contract vehicles and rapid procurement, IEM is prepared to address your critical emergency and healthcare preparedness and response needs for any event.

MAS - General Purpose Commercial Information Technology Equipment, Software, and Services Rescue

Contract Number: GS-35F-679GA

Contract Period: 14 September 2017 through 30 September 2022

GSA Professional Services Schedule (PSS)

Contract Number: GS-10F-0178L

Contract Period: 15 February 2001 through 13 August 2021

GSA Schedule 84: Total Solutions for Law Enforcement, Security, Facilities Management, Fire, and Rescue

Contract Number: GS-07F-137GA

Contract Period: 26 June 2017 through 25 June 2022

FEMA Air Evacuation Aviation Ground Support

Contract Number: HSFE70-16-D-0200

Contract Period: May 4, 2016 through June 20, 2021

HHS Aviation Ground Support and Airfield Operations and Maintenance

Contract Number: 75A50120D00003

Contract Period: February 10, 2020 through February 9, 2025

California Multiple Award Schedules

Contract Number: 4-20-03-0188C

Contract Period: 11 August 2020 through 25 June 2022

Contract Number: 3-20-70-2296C

Contract Period: 11 August 2020 through 13 September 2022

HGACBuy Cooperative

Contract Number: HP08-17

Contract Period: 1 August 2017 through 31 July 2021

North Texas SHARE

Contract Number: NCT-2019-149

Contract Period: 28 January 2020 through 29 January 2022