



COVID-19 Economic Recovery: Planning for Reopening

We have begun to turn the tide on COVID-19. While our dedicated and selfless medical professionals and first responders continue to save lives, we can begin the hard work of restoring our communities and our economy. State, local, tribal, and territorial governments along with their citizens and businesses are reeling from the impact of lost tax revenue, and their ability to manage governmental commitments and basic services will be reliant on capturing recovery funding immediately.

After every major disaster, IEM has focused **on providing financial stability to states, regions, and communities** by helping clients **sequence recovery to maximize government service and quickly restore business**. This disaster brings with it a new challenge that requires a broader assessment of recovery efforts to address both immediate cash flow and longer-term economic recovery. By **combining funding provided by the CARES Act with traditional recovery programs like FEMA's Public Assistance, we can address immediate needs and increase the overall revenue for recovery**. IEM's extensive Public Assistance experience through the lens of public health makes it uniquely capable since this disaster involves costs not normally associated with natural disasters.

Our team of experts has worked in every facet of industry and government that will be involved in this response and recovery. That breadth of expertise will ensure that we take into consideration every angle as we assist in developing and executing on your plan.

IEM has been there after every major disaster for 35 years. We have **helped our clients manage billions of dollars** to get their communities back to normal. We have worked directly with governors, presidents, congressmen, mayors, and every other elected official on establishing their priorities and executing on them. We know that this is a disaster unlike any other, but the principles that have made us successful in the past provide the foundation for our ability to navigate the challenges that you will face in the months and years ahead.

IEM Contact Information: Bryan Koon

Vice President, Emergency Management & Homeland Security
Bryan.Koon@iem.com or Covid19Response@iem.com
(850) 519-7966

QUICK FACTS

Founded
1985

Headquarters

Research Triangle Park, NC

Office Locations

Washington, D.C.
Baton Rouge, LA
Tallahassee, FL
Conroe, TX
Bel Air, MD
West Long Branch, NJ
Pueblo, CO
Richmond, KY
San Juan, PR
Aguadilla, PR
+23 Satellite Offices around the country

Our Experts

The expansive IEM team includes emergency management, homeland security, disaster recovery, and national security professionals, former senior-level FEMA, HUD, DOD, and state and local officials as well as technical and subject matter experts.

Key Service Areas

- Disaster Recovery and Service Restoration
- Homeland Security and Emergency Management
- Defense and National Security
- Information and Emerging Technologies

IEM is the only team with the ability to meet all your needs during this critical time. As a company dedicated to assisting state government through their most difficult challenges for the last three and half decades, we know first-hand the challenges that you are facing right now. And we are there to assist with any of the following needs.

Staff Augmentation – As response turns into recovery, your staff and those of your state agencies will be fatigued and over-tasked. IEM has assisted in numerous COVID-19 response efforts across the country, and our team is ready to support operations 24/7, either remotely or in-person.

Planning for Reopening – It is critical to balance public safety and economy as we begin the fragile period of returning to normalcy. Our experienced staff is currently assisting in that effort in multiple locations and can use that expertise to assist in your effort.

Monitoring and Planning for Reoccurrence – History has shown that we can expect a second and perhaps third wave. Planning and monitoring for that event will ensure that you are ready to deal with it from the outset and save lives and jobs.

Contact Tracing – Key to reducing future outbreaks will be an intensive effort to track the spread of the disease and minimize potential for further transmission. Despite technological advances, this is still a labor-intensive effort; IEM has the capability to quickly place trained, qualified contact tracers in your state to assist in your public health efforts and assist in the federal reimbursement for this activity.

Modeling – Knowing what the next days, weeks, and months will bring is vital to planning. Our epidemiological modeling experts can help you and your teams understand and interpret the variety of options available and can augment with our own operationally-focused model, which we have been providing daily and free of charge to your state for the last several weeks.

After Action Reports – Analyzing the planning that led up to and the actions during this pandemic will be key to capturing our best practices and improving those plans that did not produce the desired outcomes. IEM's team has conducted hundreds of AARs over its history, setting the stage for improved outcomes in the future.

Assisting Local Governments in their Cost Recovery – Every FEMA-eligible entity in your state is going to need assistance in maximizing their reimbursement from the federal government. For many of them, this will be their first engagement with FEMA, and they will not have the capacity to handle this transaction themselves. IEM can assist them in this effort, assuring them the maximum reimbursement possible, boot-strapping their economy recovery and reducing the impact on the state budget.

IEM created a **multidisciplinary Coronavirus Recovery Task Force** composed of disaster recovery, health, public policy, economic, information and data technology, and regulatory experts with unparalleled experience and insight.

Together, our tenured team endured past crises and understand the complexities faced by state, local, tribal and territorial governments as they navigate new and disruptive circumstances. Our team of experts has worked in every facet of industry and government that will be involved in this response and recovery.

IEM is prepared to assist your state in any phase of the recovery continuum.

PREPAREDNESS

- Recovery Planning
- Pre-Disaster Planning
- Training
- Exercises
- Mitigation Planning

RESPONSE

- Deployments
- Surge Staffing
- Air Operations

RECOVERY

- Economic Analysis
- Financial Gap Analysis
- FEMA Individual Assistance
- FEMA Public Assistance
- FEMA HMA
- HUD CDBG-DR
- HUD CDBG-MIT